

JAMES GANG GAZETTE



TOBIN
JAMES
CELLARS

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What is this thing about wine? Why are we so passionate about this beverage? This very beverage that can provide us with great pleasure emotionally, hedonistically, and even cerebrally. Why do we take a small sip and wax on and on of its mouthfeel, complexity, flavors and finish? I've never seen anyone do that over a lemonade. Even beer, as complex as it can be these days, is very rarely dissected as it's imbibed. Only occasionally does one talk of beer's yeast strains, hop clone, altitude or if it's grown on the east or west side of a river. I can't remember ever asking who the brewmaster is. But most wine lovers know who the winemaker is at their favorite winery. I'm asked all the time what kind of barrels we use, how long we age a wine, how old the vines are that the grapes grew on or any other minute details of a wine's makeup. It seems like an obsession.

I understand this obsession. I live it and love it. And chances are, if you're reading this, we share the same obsession. We love wine. And it's probably because there is so much passion put into making it and the resulting magical elixir.

I just returned from the wine industry's largest American trade show in Sacramento. Over 14,000 wine industry people crammed into the convention center over three days. Everything from tractors, corks, forklifts, you name it, if it had a use to make wine, there was a company proudly displaying their product. And let me tell you, as a winemaker, I felt like a nine-year-old at a toy store. I wanted everything. Gleaming stainless tanks and pumps and...oh my, all I needed was a checkbook with lots and lots of zeros.

But I also noticed something else: the other 14,000 people that were in the convention center. There were salespeople, engineers,

cork growers, farmers, winemakers, tasting room managers, every profession that has anything to do with the wine business. And we all shared one thing: passion. A passion for making great wine. A passion for drinking great wine. Maybe even an obsession.

With all this passion for excellence around us, I thought of some of the other things I pour (pun intended) my passion and love into. My loving wife of 33 years, my cherished daughters, and the amazing friends we have made through life and especially since we began this journey called winemaking. I am able to share our wine with my wife (my winemaking partner), our daughters, and our friends. Sharing one passion with another. I'm a lucky guy.

So the next time you uncork a bottle, look across the cork and really notice who you're sharing that with. After all, there's a reason wine doesn't come in a single serving bottle. A wine bottle is the perfect size for two, or four as long as you have two bottles. Spouse, children, friends... chances are it's someone you love to have in your life. So let's savor every moment when we sip of that amazing liquid, and remember the passion that went into that bottle. I guess those are obsessions we all can live with.

Speaking of another of my passions, travel! After much, much research and negotiations, we have finally secured a ship on which to charter for a Tobin James takeover cruise. We're going to France in July of 2016! We have chartered the fabulous Viking Hermod, part of the amazing Viking River Cruise fleet, and are departing Lyon, France, July 24, 2016, and finishing in Avignon, France, July 31, 2016. More details to follow, but this cruise

ship only has approximately 90 rooms, so this cruise will sell out within weeks. You can only book this adventure through the winery, so please call the winery immediately if you want to join us and have the experience of a lifetime!

Speaking of special events, we just finished our March James Gang Festival, and wow, was it fun! But if you missed it, don't fret. We have three fabulous summer bashes where you can eat, drink great wine and dance the night away. Our June, August and September events have become legendary. Great food, amazing entertainment, dancing under the stars, and of course, the best wine on the planet! Summer is a great time to visit Paso Robles, so why not plan a weekend around one of our awesome parties.

So finally, what's in the box? As always, we have a fantastic selection of our best wines. The famous Fatboy Zinfandel is here. Our Fatboy was just named one of the Top 10 Zinfandels in California by Vivino. We took third place behind two very famous wines! This award was made possible by their 8 million users who submitted 13 million ratings. Only 397 wineries received an award, out of 180,000. And you have one in your box. WOW! There are also some beautiful 2011s in the box. They are tasting delicious right now, but show signs of fantastic ageing potential as well. No need to wait though, dig in and enjoy.

Well, that's all I've got for now. As always, I hope to see you in the tasting room really soon!

Cheers!

Lance



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James Gang Wine Club Selections

1. 2012 Zinfandel, FAT BOY

\$55.00 per bottle

Fatboy! What can I say that I haven't already written about over and over again? 2012 was another great year for Zinfandel with perfect spring weather resulting in concentrated small berries. I can go on, but blah, blah, blah. You know Tobin James better than that. While all that winespeak is true, we'd rather talk about the fun that's in the bottle, the joy that this wine will help create, the...oh come on, you don't need me to tell you. You already know! So uncork it and create a memory. As always, this huge Zinfandel will pair with any huge food flavors, particularly grilled steaks or BBQ. Already 3 years old, it's perfect now, but will hold for another 5-6 years. We do have a small supply left, so call for more!

2. 2012 Zinfandel, French Camp Vineyard

\$38.00 per bottle

The French Camp vineyard is quite the amazing vineyard. We make no commitments to bottling a vineyard separately each year. It must be great, and have a similar flavor profile that speaks of that vineyard. French Camp vineyard does this year after year. We bring in several blocks of fruit from French Camp, so we have the luxury of blending the best of the best from that vineyard. This wine always has a huge core of jammy raspberry with nuances of spice and cracked pepper. Glazed short ribs come to mind, but this is a versatile food wine. Perfect now, and will hold for 4-5 more years. About 70 cases remain, so call for re-orders soon.

3. 2011 Merlot, Silver Reserve


\$48.00 per bottle

Merlot got a bad rap several years ago because of the movie "Sideways." What a shame! It is true back in the 90s, a lot of large wineries jumped on the fast growing popularity of Merlot and produced some pretty mediocre wines. But some of the best and most expensive wines in the world are made from Merlot. We had been making a single Merlot for years when we looked at the 2010s and 2011s, we discovered that we had a few vineyards that produced a wine even more extraordinary than our wonderful "Made in the Shade" Merlot. We bottled this incredible expression of Merlot so that everyone can experience what a great Merlot should taste like! Ready to drink now, but will hold the next 5-8 years. Pair with rich and full-flavored dishes. Enjoy!

4. 2011 Private Stash, James Gang Reserve

\$48.00 per bottle

Private Stash is back! The last Private Stash we sent in your James Gang shipment was the 2001 vintage. This bold, Bordeaux style wine is particularly blended in the old world style and is co-fermented in French/American oak barrels. It's a beautiful blend of Cabernet Sauvignon, Cabernet Franc, and Merlot. This marriage of three noble varietals is well balanced with great tannin structure and lush, velvety fruit. Suggested food pairings for the Private Stash may be a juicy porterhouse, herbed rack of lamb, or any rich, bold flavored dish. The Stash is tasting great now, being that it is four years old, but will continue to age well for the next few years. We have more, so call today to order.

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er \$165⁰⁰!!



5. 2011 Cabernet Sauvignon/Syrah, James Gang Reserve **\$38.00 per bottle**

The perfect blend! We chose 50% of our most perfect Cabernet Sauvignon and 50% of our best Syrah. These were combined to produce the most luscious wine this side of Australia. The Aussies innovated this particular blend, but it excels so well in Paso, we knew it would be perfect. This is a big wine so pair it with rich flavored dishes. It's a wine with great structure as well, so it is a very ageable wine. Tasty now, but it can be cellared for years to come. This amazing blend sells out, so call quickly!

6. 2011 Petit Verdot, James Gang Reserve **\$38.00 per bottle**

Only the fifth Petit Verdot to go into our wine club shipments! We have been making a Petit Verdot for many years, but only in small quantities, as the vineyards we source from are small. Thanks to the amazing wines that come from these vineyards, the vineyards have expanded to allow us to increase our case production while maintaining the same delicious quality. Petit Verdot is known as a Bordeaux varietal, where it is generally blended with Cabernet Sauvignon or Merlot to make a more complex wine. Our Petit Verdot is so wonderful and complex by itself, we decided to bottle it on its own. We know of very few wineries that bottle 100% Petit Verdot. This is a big, concentrated and juicy wine with velvety tannins. It will pair well with all kinds of meats, particularly braised, or off the grill. This wine will continue to improve for a few more years and will hold for many years to come. Only a handful of cases remain. Enjoy!

7. 2013 Chardonnay, James Gang Reserve **\$25.00 per bottle**

Wow! Wait until you taste this gorgeous Chardonnay. This is what classic Chardonnay should taste like. A burst of lemon and lime with a soft creamy mouthfeel, finishing with a burst of vanilla. This wine tastes best chilled, but not too cold. A half hour outside the refrigerator will allow more of this wine's subtle flavors to surface. This wine was 100% barrel fermented in 100% new French oak barrels, aged on the lees (sur lie), and put through 60% malolactic fermentation. The grapes were sourced from a very special vineyard in Monterey County, where it is quite a bit cooler than Paso Robles. The soil, Lockwood Shaley Loam, is very special as well and is found in very few places in the world. This wine is ready to enjoy now. We do have 400 or so cases remaining, so re-orders are available.

8. 2012 Late Harvest Zinfandel, Liquid Love **\$18.00 per bottle**

That's right - Liquid Love! We take no responsibility for what happens after this bottle is uncorked! This is the ultimate dessert wine: rich, thick, jammy, and packed with cherry, berry, and chocolate flavors. Enjoy this wine with a rich chocolate dessert, fresh berries, or all by itself on your "Love Rug."

Our gift to you!

Retail Value \$24.95

Of course there's more! We searched the world over to find an awesome Tobin James logo clock that would be worthy of a place in your home. We found it! This beautiful clock, with its decorative stand, will look great anywhere in your home! And, of course, it will remind you that anytime is the right time to open a bottle of Tobin James wine! (AA battery not included.)

Wines Available for Purchase

In addition to club selections. Remember – 20% discount on a case or more (mixed welcome!)
Free shipping in California to James Gang members' shipping address.

2012	Sauvignon Blanc	Sundance	\$ 14.00
2013	Chardonnay	Radiance	\$ 16.00
2013	Syrah Rosé	Paradise	\$ 16.00
2011	Chateau Le Cacheflo	Mediterranean Blend	\$ 11.50
2012	Sangiovese	Primo	\$ 18.00
2010	Merlot	Made in the Shade	\$ 18.00
2012	Zinfandel	Ballistic	\$ 18.00
2011	Zinfandel	James Gang Reserve	\$ 28.00
2011	Zinfandel	Dusi Vineyard	\$ 38.00
2011	Zinfandel	Silver Reserve	\$ 48.00
2011	Cabernet Sauvignon	Notorious	\$ 18.00
2011	Cabernet Sauvignon	James Gang Reserve	\$ 28.00
2011	Syrah	Rock – N – Roll	\$ 18.00
2012	Petite Sirah	Black Magic	\$ 25.00
2011	Tempranillo	James Gang Reserve	\$ 38.00
2011	Malbec	James Gang Reserve	\$ 38.00
2011	Lagrein	Silver Reserve	\$ 48.00
2012	Barbera	Bella Bella	\$ 38.00
2012	Primitivo	James Gang Reserve	\$ 38.00
2012	Tannat	Palindrome	\$ 48.00
2011	5	Bordeaux Blend	\$ 55.00
2010	Riesling	James Gang Reserve	\$ 12.00
2013	Moscato	Dream Catcher	\$ 12.00
2011	Port	James Gang Reserve	\$ 25.00
2012	Dessert Wine	Charisma	\$ 20.00
NV	California Champagne	Dream Weaver	\$ 12.00

JOIN US FOR OUR SUMMER EVENTS

Mark your Calendars!

Not Your Average Backyard BBQ

Saturday, June 27, 2015

New Moon BBQ

Saturday, August 15, 2015

End of Summer BBQ

Saturday, September 12, 2015

These
Events
Sell OUT
Very Quickly!
Book
Now!!!

We need
your updated
email address!

**THE 2012 REDS
ARE AMAZING!**

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