



JAMES GANG GAZETTE



TOBIN
JAMES
CELLARS

VOLUME 30

SPRING 2013

It's James Gang Shipment Time

Have you ever noticed that when you open a bottle of wine with friends, there is the excitement and anticipation of tasting it together, followed by the inevitable sharing of thoughts and tastes, and how all of it can lead to profound moments of openness and deep conversation? This happens almost every time I open a bottle of wine with others. It's part of the magic of wine, I think.

We winemakers like to believe we are creating more than just another food or beverage product, something different from say, ketchup. We put our personal stamp on every bottle we make and hope we are, in some small way, influencing and possibly changing people's lives for the better by creating these individual wines year after year that, by definition, can never be the same as any other year.

I think everyone hopes that as human beings we leave on this earth something important, something lasting, or something that will improve in any large or small matter the world which we will all surely leave behind one day. For most of us, it will be our children that will be our lasting legacy, or perhaps some small random act of kindness and caring that changed the path of someone's life for the better. I can name three or four people in my life who have done that for me when I was younger. I'm sure I never thought to thank them way back then, but I'd like to think they know how important their acts were to me.

To me, my most significant accomplishment in this world will always be my amazing children

and marriage to my wife of 31 years, but also, as a winemaker, it is all those hundreds and hundreds of thousands of bottles of wine that have graced so many tables and bars over all these years. It humbles me to think of so many occasions being shared joyfully with a wine we produced here at Tobin James.

Which reminds me of maybe the most special bottle that was ever consumed, although at the time, we had no idea. The story takes place in our tasting room several years ago. We heard about it through an email that was sent to us. It went something like this:

"I don't know if you remember us, but we were the couple staying in your Tobin James Guest House's Bordello Room one weekend some eight months ago or so. We were hanging out at the bar near closing time, drinking with the owners, Lance, Claire and Toby (Tobin James), when the subject of twins came up. Toby let everyone at the crowded bar know that drinking one of the winery's signature dessert wines, "Liquid Love," would result in "twiiiiiiins!" since he has twins, and Claire and Lance have twins.

What we didn't mention, was that we had been trying to start a family for over six years and had just been told by our doctors that pregnancy would never happen, after many fertility treatments. We were in the process of adopting. Well, the tasting room closed, and with a wink, we purchased two bottles of "Liquid Love" and brought them back to our room. We opened, drank, got drunk, and made love that night in the Bordello room.

I'm writing to tell you we are 8 months pregnant with twins!"

True story, and we still have the email. We all get choked up every time we read it. I

can't think of any story that can top that! Of course, Toby read it and exclaimed "It works? Raise the price! Or lower it, depending on their situation!"

So what's going on here at the winery? Well, lots of fun stuff! It's time to start planning for summer (about time, I'm ready for the heat!). We'll have our usual amazing lineup of three fantastic parties in June, August and September. If you haven't been to a Tobin James party, well, you haven't lived! Great food, amazing entertainment, dancing under the stars, and of course, the best wine on earth! And summer is a great time to visit our tasting room. We always have some surprises going on.

So finally, what's in the box? Well, a selection of possibly the best wines we've ever produced. The 2010 vintage was a tough one, but the grapes that made it produced some of the most concentrated and powerful wines we've seen. And you've got a box of six of our best 2010s. We've put our best 2010s in here, with even more phenomenal 2010s coming in your next shipment. Lots to look forward to! And check out the gift! Whoaaa!!!

Oh, and one more thing! There is a bottle of "Liquid Love" in this box. Remember our famous disclaimer... "We take no responsibility for what happens once that bottle is uncorked." Even "twiiiiins!" Haha, enjoy!

And as always, I hope to see you soon in our tasting room.

Cheers!

Lance



All this fo



James Gang Wine Club Selections

1. 2010 Zinfandel, FAT BOY

\$55.00 per bottle

FAT BOY! What can I say that I haven't already written about over and over again? 2010 was another great year for Zinfandel with perfect spring weather that resulted in concentrated small berries. I can go on, but blah, blah, blah. You know Tobin James better than that. While all that winespeak is true, we'd rather talk about the fun that's in the bottle, the joy that this wine will help create, the...oh come on, you don't need me to tell you. You already know! So uncork it and create a memory. As always, this huge Zinfandel will pair with any huge food flavors, particularly grilled steaks or BBQ. Already 3 years old, it's perfect now, but will hold for another 5 to 6 years. We do have a small supply left, so call for more!

2. 2010 Zinfandel, French Camp Vineyard

\$38.00 per bottle

The French Camp Vineyard is quite the amazing vineyard. We make no commitments to bottling a vineyard separate each year. It must be great and have a similar flavor profile that speaks of that vineyard. French Camp Vineyard does this year after year. We bring in several blocks of fruit from French Camp, so we have the luxury of blending the best of the best from that vineyard. This wine always has a huge core of jammy raspberry with nuances of spice and cracked pepper. Glazed short ribs come to mind, but this is a versatile food wine. Perfect now, and will hold for 4 to 5 more years. About 80 cases remain, so call for re-orders soon.

3. 2010, 5

\$55.00 per bottle

Can you believe we put the 5 in your box! What can we say? The club gets the best wines we make. This Bordeaux blend consists of the best Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec, and Petit Verdot we have in the winery, blended to perfection to create a wine of power, grace, and ageability. This is a big wine that will continue to improve in the bottle. It is absolutely delicious now, but it will age well for over 10 years. But if you're thirsty, open and enjoy. This wine will rock your world! Try this with big, hearty fare, or anything full-flavored. The club is getting almost every bottle, but we have a few cases left. Please call soon for more, as last year's vintage was gone very soon after the shipment went out.

4. 2010 Petite Sirah, Silver Reserve

\$48.00 per bottle

After all these years of producing a stellar Petite Sirah, we have finally decided to produce a reserve. This is our 2nd vintage of Silver Reserve. We bring in over 12 different vineyards of Petite Sirah. We selected our finest 4 vineyards and created a blend that is truly remarkable. This wine is so dark and dense you will need a knife and fork to drink it. It is truly a WOW wine. This is a 2010, so it has already been bottle aged for a year, but even more time will benefit this monster of a wine. However, you won't cheat yourself by enjoying it now. Pair this wine with any dish that has big and bold flavors, especially a t-bone off the grill. Only 50 cases are left.

or \$165⁰⁰!!



5. 2010 Cabernet Sauvignon, Silver Reserve

\$48.00 per bottle

This is an absolutely perfect Cabernet! Just what a classic Cab should taste like. A rich and concentrated varietal, with lots of luscious fruit co-mingling with ripe tannins. This is a Cabernet you can enjoy now, but as with any great Cabernet, this wine will age beautifully for years to come (possibly 5 to 10 more). Match with any full-flavored foods, especially a thick steak off the BBQ. Only 50 cases remain and they will be gone fast.

6. 2010 Syrah, Silver Reserve

\$48.00 per bottle

Ah, the Silver Reserve Syrah! Always one of our best wines we make, the 2010 is no exception. This wine exhibits all the qualities that a classic Syrah should have: graceful layers of fruit interlaced with hints of spices and herbs. A long lingering finish completes this perfect Syrah. The wine tastes amazing, but as with any great Syrah, it will continue to improve in the bottle for 4 to 6 years. But why wait? You're not cheating yourself by enjoying it now. Try it with herb-rubbed lamb. Sorry no re-orders available; we are sold out.

CORRECTION

7. 2011 Chardonnay, James Gang Reserve

\$25.00 per bottle

Wow! Wait until you taste this gorgeous Chardonnay. This is what classic Chardonnay should taste like: a burst of lemon and lime with a soft, creamy mouthfeel, finishing with a burst of vanilla. This wine tastes best chilled, but not too cold. A half hour outside the refrigerator will allow more of this wine's subtle flavors to surface. This wine was 100% barrel fermented in 100% new French oak barrels aged on the lees (sur lie) and put through 60% malolactic fermentation. The grapes were sourced from a very special vineyard in Monterey County where it is quite a bit cooler than Paso Robles. The soil, Lockwood Shaley Loam, is very special as well, and is found in very few places in the world. This wine is ready to enjoy now. We do have 400 or so cases remaining, so re-orders are available.

8. 2010 Late Harvest Zinfandel, Liquid Love

\$18.00 per bottle

That's right—Liquid Love! We take no responsibility for what happens after this bottle is uncorked! This is the ultimate dessert wine: rich, thick, jammy, and packed with cherry, berry, and chocolate flavors. Enjoy this wine with a rich chocolate dessert, fresh berries, or all by itself on your "Love Rug."



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Our gift to you!

Retail Value \$29.95

Yes, there is still more! Not much explaining is necessary here. It's a wine opener. It'll open your Tobin James wine. Open, drink, and repeat as needed. But seriously, we're quite proud of how this beauty of an opener will enhance your bar or counter, Enjoy!

Wines Available for Purchase

In addition to club selections. Remember – 20% discount on a case or more (mixed welcome!)
Free Shipping in California!

2009	Sauvignon Blanc	Sundance	\$14.00
2010	Chardonnay	Radiance	\$16.00
2009	Syrah Rosé	Paradise	\$16.00
2010	Chateau Le Cocheflo	Mediterranean Blend	\$11.50
2009	Sangiovese	Primo	\$18.00
2009	Merlot	Made in the Shade	\$16.00
2010	Zinfandel	Ballistic	\$18.00
2008	Zinfandel	James Gang Reserve	\$28.00
2010	Zinfandel	French Camp Vineyard	\$38.00
2010	Zinfandel	Silver Reserve	\$48.00
2010	Zinfandel	Fatboy	\$55.00
2009	Cabernet Sauvignon	Notorious	\$18.00
2009	Cabernet Sauvignon	James Gang Reserve	\$28.00
2009	Syrah	Rock-N-Roll	\$18.00
2009	Syrah	James Gang Reserve	\$55.00
2009	Petite Sirah	Black Magic	\$25.00
2010	Primitivo	James Gang Reserve	\$38.00
2009	Barbera	Bella Bella	\$32.00
2009	Malbec	James Gang Reserve	\$38.00
2008	Petit Verdot	James Gang Reserve	\$38.00
2010	Tannat	Palindrome	\$32.00
2009	Meritage	Estate Private Strash	\$48.00
2009	Riesling	James Gang Reserve	\$12.00
2010	Muscar	Dream Catcher	\$12.00
2010	Dessert Wine	Charisma	\$20.00
NV	California Champagne	Dream Weaver	\$12.00

WE'RE CRUISIN' IN TAHITI IN 2013

Boat leaves April 27th!

Last chance
to get a GREAT deal
Call (805) 239-2204



JOIN US FOR OUR SUMMER EVENTS

Mark your Calendars!

Not Your Average Backyard BBQ
Saturday, June 29, 2013

Half Moon BBQ
Saturday, August 17, 2013

End of Summer BBQ
Saturday, September 14, 2013

These
Events
Sell OUT
Very Quickly!
Book
Now!!!

We need your updated
email address!

**THE 2010 REDS
ARE AMAZING!**

Call and order now!



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