



TOBIN  
JAMES  
CELLARS

# JAMES GANG GAZETTE

VOLUME 48

SPRING 2022

I heard a song playing the other day in our tasting room titled "Days Go By" by Keith Urban. The hook of the song got me thinking and reminiscing about the "old days". After all, Tobin James Cellars has two anniversaries that we are celebrating all year. This is the winery label's 35-year anniversary, 1987 was our first harvest. And my wife, Claire, and I are celebrating our 25-year anniversary of moving to Paso Robles and becoming half owners, (and a 40th wedding anniversary for Claire and I as well!).

The tasting room had only been open for a few years when Tobin and ourselves agreed to become equal partners in 1996. We finally were able to make the move in March of 1997, but we had no idea it was Zinfandel Festival Weekend; it was just the time for us to move. We arrived with two large moving trucks full of things from our old life in a large home to live in the small apartment above the tasting room and store most of our things in a storage facility. But our treasures had to be kept at the winery, so we unloaded the trucks, blocking the parking lot and front door and lifted a piano, speakers, dining hutch, and so much more with a forklift into a corner of that little apartment. It took all day. During the busiest weekend of the year. And no one noticed because Paso Robles and Tobin James Cellars had yet to be the place it is today.

Fame for Paso Robles was still a decade away, and our little winery was happy to see

a hundred guests over a festival weekend. We look back in incredulity that we moved during that time. I know many of you have been to our winery or party during that weekend. We see over 6,000 wine lovers that weekend now. We're throwing our 23rd this year. If a moving truck pulled in now, our wine club members would push it into the street!

But, for all the growth that Paso Robles and Tobin James Cellars have enjoyed, much has stayed the same. Our town is still as charming as ever. Many of your favorite restaurants are still at the top of their game and much of our staff is still here at the winery making sure that you get the incredible wine you enjoy and the hospitality you expect. When our staff says "Welcome home" when you walk in the door, it's because they mean it. It really is our home.

I'm sure all of you have fond memories of great times at our winery. I look back at our decision to leave our crazy big city life and bring our family to, at the time, undiscovered Paso Robles, and I just smile. Life sure throws us curves, but we somehow manage. If I may, I would like to share one of my favorite quotes by an author who most of us have read something of his at some point in our lives:



*"Life is too short to wake up in the morning with regrets."*

*"So, love the people who treat you right, forgive the ones who don't, and believe everything happens for a reason."*

*"If you get the chance, take it."*

*"If it changes your life, let it."*

*"Nobody said it would be easy."*

*"They just promised it would be worth it."*

**Dr. Seuss**

Our tasting room is full speed ahead, our parties and cruises are back, and all is back to how it should be. Well, almost, with masks and distancing, lol. We all look forward to your next visit to our winery, "the happiest place on earth, for grown-ups". And get ready to make some fond memories for yourselves to look back on one day. Because remember, "Days Go By".

You've got an incredible box of wine in your hands, and a very useful gift for sunnier days ahead. Check out our summer party lineup; we've got three big outdoor bashes planned. After all, we have a lot to celebrate this year!

And if all this isn't wonderful enough, our next shipment, in the fall, will be one for the ages to commemorate our 35th anniversary. I hope the suspense is palpable, lol. Of course, as usual, I hope to see you soon in our tasting room.

Cheers

*Lance*




 All this for


## James Gang Wine Club Selections

### 1. 2019 Zinfandel, FAT BOY

**\$55.00 per bottle**

Fat Boy! What can I say that I haven't already written about over and over again? 2019 was another great year for Zinfandel with perfect spring weather resulting in concentrated small berries. I can go on, but blah, blah, blah. You know Tobin James better than that. While all that winespeak is true, we'd rather talk about the fun that's in the bottle, the joy that this wine will help create, the...oh come on, you don't need me to tell you. You already know! So uncork it and create a memory. As always, this huge Zinfandel will pair with any big food flavors, particularly grilled steaks or BBQ. Almost 3 years old, it's perfect now, but will hold for another 5-6 years. This is the latest vintage of our Fat Boy that the 50+ million Vivino app users rated the 2013 #1 Zinfandel in the world! And you got one!

### 2. 2018 Zinfandel, Silver Reserve

**\$52.00 per bottle**

Many of our club members have tried our Silver Reserve Zinfandel in the tasting room. This blend of old vine Zins is always designed to be everything you could ask for in a Zinfandel. Fruit-forward, spicy, hints of herbs, peppery, and most of all, extremely complex. This is also one of the best food-pairing Zinfandels you'll ever try! 2018 was such a perfect year for Zins and we were able to blend enough for the wine club. Lucky you! Try this with anything grilled, especially ribs or steaks, and maybe all by itself! This wine is ready to drink now, or it will hold for maybe another 5 years. Re-orders available.

### 3. 2018 **5** Varietals

**\$55.00 per bottle**

Can you believe we put the 5 in your box, again?! That's because the club gets the best wines we make. This Bordeaux blend consists of the best Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec, and Petit Verdot we have in the winery, blended to perfection to create a wine of power, grace, and ageability. This is a big wine that will continue to improve in the bottle. It is absolutely delicious now, and it will age well for over 10 years. But if you're thirsty, open and enjoy. This wine will rock your world! Try this with big, hearty fare or anything full-flavored. The club is getting almost every bottle, but we have a few cases left if you need to stock up.

### 4. 2017 Cabernet Sauvignon, Silver Reserve

**\$52.00 per bottle**

This is an absolutely perfect Cabernet! Just what a classic Cab should taste like. A rich and concentrated varietal, with lots of luscious fruit co-mingling with ripe tannins. This is a Cabernet you can enjoy now, but as with any great Cabernet, this wine will age beautifully for years to come (possibly 5 to 10 more). Match with any full flavored foods, especially a thick steak off the BBQ. Only 170 cases remain and they will go fast.

### 5. 2018 Syrah, James Gang Reserve

**\$55.00 per bottle**

Vintage 2018 produced absolutely incredible wines. Our 12 vineyards of Syrah were no exception. Magnificent! The James Gang Syrah is becoming a staple for our wine club members and this vintage is one of our best. This wine is very rich and complex, with jammy dark fruit flavors along with classic Syrah pepperiness and bacon flavors. This wine tastes amazing now, but it should continue to improve for a few more years. It is so delicious that you won't be cheating yourself if you open it tonight! Pair with classic Syrah pairings, such as rack of lamb, pepper rubbed with herbs. We only have about 20 cases left, and they won't last long!



**\$179<sup>00</sup>!!**



## 6. 2017 BIG SHOT

**\$58.00 per bottle**

This is our second vintage producing the BIG SHOT, but already an iconic blend here at the winery. A spectacular creation of what Paso Robles is excelling at; Rhone style blends. We have blended our finest Syrah (48%), Grenache (35%), Counoise (11%) and Cinsaut (6%) to create a rich, dense wine with tons of layers and structure. Ripe blackberry and subtle spice aromas give way to a rounded, juicy wine with the perfect amount of oak and a long lingering finish. Pair this with your favorite grilled meats or rich braised meat dishes. This wine is delicious now, but will continue to evolve for years to come.

## 7. 2020 Chardonnay, James Gang Reserve

**\$28.00 per bottle**

Wow! Wait until you taste this gorgeous Chardonnay. This is what classic Chardonnay should taste like: a burst of lemon and lime with a soft, creamy mouthfeel, finished with a burst of vanilla. This wine tastes best chilled, but not too cold. A half-hour outside the refrigerator will allow more of this wine's subtle flavors to surface. The grapes were 100% barrel-fermented in 100% new French oak barrels, aged on the lees (sur lie), and put through 60% malolactic fermentation. The grapes were sourced from a very special vineyard in Monterey County where it is quite a bit cooler than Paso Robles. The soil, Lockwood Shaley Loam, is very special and is found in very few places in the world. Ready to uncork and enjoy now. We have plenty left for re-orders, so stock up your cellar with this outstanding Chardonnay at a great price.

## 8. 2019 Late Harvest Zinfandel, Liquid Love

**\$20.00 per bottle**

That's right — Liquid Love! We take no responsibility for what happens after this bottle is uncorked! This is the ultimate dessert wine: rich, thick, jammy, and packed with cherry, berry, and chocolate flavors. Enjoy this wine with a rich chocolate dessert, fresh berries, or all by itself on your "Love Rug."

## Our Gift to You!

**Of course there's more!**

**Retail Value \$31.95**

A custom made set of wine glass shields. With summer just around the corner and patio wine time coming fast, we all tire of an errant fruit fly wanting to share our outdoor beverage. So we designed this functional wine shield to grace the top of your glass to keep those unwanted guests out. We designed these so that the dome rests facing down for a more stable placement. Enjoy!





## Wines Available for Purchase

In addition to club selections. Remember – 20% discount on a case or more (mixed welcome!)

Free shipping in California to James Gang members' shipping address.

2018	Sauvignon Blanc	Sundance .....	\$20.00
2018	Chardonnay	Radiance .....	\$20.00
2020	Tempranillo Rosé	Paradise .....	\$22.00
2018	Chateau Le Cochefflo	Mediterranean Blend .....	\$15.00
2017	Sangiovese	Primo .....	\$22.00
2014	Merlot	Made in the Shade .....	\$24.00
2016	Zinfandel	Ballistic .....	\$22.00
2017	Zinfandel	James Gang Reserve .....	\$34.00
2018	Zinfandel	French Camp Vineyard .....	\$38.00
2018	Cabernet Sauvignon	Notorious .....	\$22.00
2017	Cabernet Sauvignon	James Gang Reserve .....	\$34.00
2018	Syrah	Rock-N-Roll .....	\$22.00
2018	Petite Sirah	Midnight Magic .....	\$28.00
2017	Barbera	Bella Bella .....	\$38.00
2018	Primitivo	James Gang Reserve .....	\$38.00
2016	Lagrein	Silver Reserve .....	\$52.00
2017	Private Stash	Meritage Blend .....	\$48.00
2017	GSM	Silver Reserve .....	\$58.00
2017	Malbec	James Gang Reserve .....	\$38.00
2018	Nebbiolo	Pasorolo .....	\$58.00
2017	Tonnat	Palindrome .....	\$48.00
2019	Riesling	James Gang Reserve .....	\$18.00
2020	Moscato	Dream Catcher .....	\$14.00
2015	Port	James Gang Reserve .....	\$28.00
2014	Dessert Wine	Charisma .....	\$20.00
NV	California Champagne	Dream Weaver .....	\$14.00

## JOIN US FOR OUR 2022 SUMMER EVENTS



**End of SUMMER BASH**

**SATURDAY  
SEPTEMBER, 10TH 2022  
7PM - 11PM**

**TOBIN  
JAMES  
CELLARS**

8950 Union Road  
Paso Robles, CA 93446  
(805) 239-2204  
www.TobinJames.com

No Refunds - Must be 21 years of age - No children - No pets



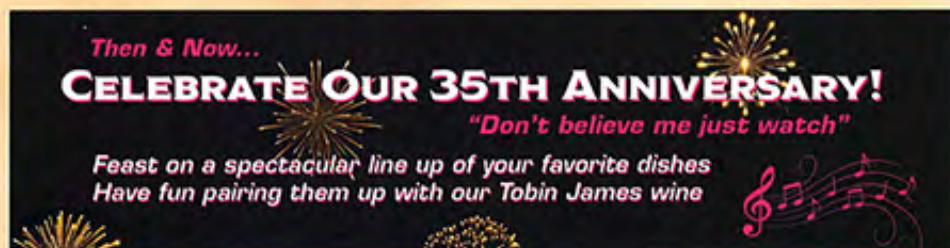
**Crescent Moon BBQ**

**SATURDAY  
AUGUST, 20TH 2022  
7PM - 11PM**

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**Then & Now...  
CELEBRATE OUR 35TH ANNIVERSARY!**

*"Don't believe me just watch"*

**Feast on a spectacular line up of your favorite dishes  
Have fun pairing them up with our Tobin James wine**



**CRUISE IN 2022?**

**Call Monica (805) 239-2204**

**tobinjames.com/travel**